



JAMIE DOMM

DIGITAL & INTEGRATIVE MARKETING STRATEGIST

HOW TO REACH ME

Reston, VA
301.905.2411
JDIM.digital/services

EXECUTIVE EDUCATION

2017 Driving Digital Strategies: Harvard Business School Executive Education

EDUCATION

Master's Degree
2007 University of Maryland
College Park, MD

Bachelor's Degree
2005 University of Iowa
Iowa City, IA

AREAS OF EXPERTISE

Integrative marketing strategies
Branding & positioning
Market research & data analysis
Campaign development & optimization
Content marketing
Social media marketing
Search engine optimization
Community engagement
Email strategy & lead generation
Web development & design
Training webinars
Writing

PUBLICATIONS

Digital Discipleship & Evangelism
*print and eBook versions
available through AdventSource
and Amazon*

SUMMARY

Creative and driven digital marketing strategist with a proven record of building multi-channel, multi-platform comprehensive digital marketing strategies that have resulted in significant institutional advancement and revenue growth; seasoned and effective team manager; skilled public speaker; new technology and social media leader; experienced in streamlining and creating efficiencies in order to maximize reach and productivity over multiple ongoing campaigns; successful change agent

CURRENT POSITIONS

September 2020 – Present

Digital Marketing Consultant • JD Integrative Marketing • JDIM.digital

Executive consultant with over 14 years' experience, providing a wide range of strategic marketing services to help a variety of clients realize their goals through digital technologies. Packages can be customized to meet each client's specific needs.

September 2020 – Present

Co-Founder & Marketing Director • Angels in the Glen • angelsintheglen.org

Marketing director leading all strategic digital communications, branding, video production, advertising, community engagement and search engine optimization for Angels in the Glen, an independent digital ministry that serves to guide men and women around the world to a deeper understanding of end-time, prophetic truth so that they will be ready for the soon return of Jesus Christ.

CAREER SUMMARY

May 2016 – September 2020

Digital Strategist • Social Media + Big Data • North American Division of Seventh-day Adventists

June 2011 – April 2016

Digital Marketing Specialist • The Smithsonian Associates

October 2009 – May 2011

E-Commerce & Digital Marketing Manager • Baltimore Symphony Orchestra

June 2007 – September 2009

E-Commerce Marketing Coordinator • Baltimore Symphony Orchestra

TECHNICAL SKILLS (HIGHLIGHTS)

Microsoft Office Suite (Excel, Word, PowerPoint), Social Media Platforms (Hootsuite, Twitter, Instagram, Facebook, Pinterest, YouTube, blogging), content management systems (Wix, Wordpress, Squarespace, Weebly), email deployment systems (Wordfly, Constant Contact, MailChimp), Google Analytics, Google Search Console, Google Adwords, Search Engine Optimization, basic design (Canva/Photoshop)